

Curriculum Vitae
Barbara Morrison-Rodriguez, PhD

PRESENT POSITIONS

2001-Present **President and CEO**
BMR Consulting, LLC
Lutz, Florida 33549
(813) 312-3352; E-mail: drbmr47@hotmail.com
Strategic planning, program development, program evaluation,
Results-Based Accountability, Board development training
Website: www.bmrconsult.com

EDUCATION

1979 PhD in Social Welfare (Research)
Columbia University, New York, NY
School of Social Work
Concentration: Social Welfare Research; Substantive Area: Family Policy

1973 Master of Science (Social Work Research)
Columbia University, New York, NY
School of Social Work
Concentration: Research

1971 Bachelor of Arts (Sociology)
Douglass College
Rutgers University, New Brunswick, NJ
Major: Sociology Minor: Anthropology

ACADEMIC TEACHING, RESEARCH, and TRAINING POSITIONS

2009-Present: **Evaluation consultant** to the Juvenile Welfare Board of Pinellas County; Pinellas County Health Department (CPPW), Heartland for Children Child Welfare Lead Agency for Polk, Hardee, and Highlands Counties, FL; ***Certification in Results-Based Accountability***

2005-Present: **Evaluation and Performance Review Training** for foundation grantees: Baptist Community Ministries, New Orleans, Louisiana; Community Foundation of Jacksonville, FL; The Blue Foundation for a Healthier Florida , Jacksonville, Florida

2005-Present **Project Evaluator for 4 Federally Funded** projects for the METRO Health and Wellness Center in St. Petersburg, FL. METRO Project, St. Petersburg, FL, HIV/AIDS Initiative for Adolescents who are Racial Minorities (SAMHSA/CSAP), HIRE Prison Re-entry (DHHS/OMH), “Linkage to Life” (DHHS/OMH), and “Ready to Respond” (SAMHSA/CSAP).

2007-2009 **Evaluation Consultant and Reviewer, SAMHSA**
Science to Service Initiative, Center for Substance
Abuse Prevention, Centers for the Application of Prevention Technologies

- 2004-2006 **Certified Reviewer**, Office of Performance Review
Health Services and Resources Administration (HRSA/PHS);
National Cancer Institute Training in Protection of Human Subjects,
2004, 2005, and 2006
- 2003-2006 **Regional Evaluator** to CAP/HCAP funded grantees for Health Services and
Resources Administration (HRSA/PHS)
- 2002-2005 **Project Evaluator**, Health Community Access Projects (HCAPs):
JaxCare, Jacksonville, FL and Pharmacy Care of Hampton Roads ,
Newport News, VA.
- 1999-2001 **Associate Dean**
Louis de la Parte Florida Mental Health Institute (Research, Evaluation, Policy)
University of South Florida
Tampa, Florida
- 1995-1999** **Research Professor**
Director, Division for Families of Africa/ African Diaspora
Institute for Families in Society
University of South Carolina, Columbia, SC
- 1994-1998 I. DeQuincey Newman **Endowed Professor** of Social Work
College of Social Work
University of South Carolina, Columbia, SC
(Research Methods I, II, Statistics, Policy Analysis, Dissertation Advisement)
- 1992-1994** **Adjunct Associate Professor**
School of Social Welfare
State University of New York at Albany, Albany, New York
(Social Welfare Policy)
- 1980-1984 **Research Co-Director** for Social Work Dept. (with Dr. Helen Rehr)
Mt. Sinai Medical Center, New York, NY
- 1982-1984 **Adjunct Assistant Professor**
Department of Community Medicine (Social Work)
Mt. Sinai School of Medicine, New York, NY
(Epidemiology and Biostatistics, Research Project Mentor)
- 1976-1980** **Assistant Professor**
School of Social Work
Hunter College, City University of New York, New York, NY
(Research Methods, Statistics, Family in the Urban Environment)
- 1972-1976 **Research Assistant** (for Dr. Shirley Jenkins)
Center for Applied Research, School of Social Work
Columbia University, New York, NY

GOVERNMENT MANAGEMENT POSITIONS

- 1988-1994 Associate Commissioner of Mental Health
Long Term Care and Rehabilitation
New York State Office of Mental Health, Albany, New York
- 1984-1988 Director for Long Term Care Program Development
New York State Office for Aging, Albany, New York

HONORS AND AWARDS

- 2002 Appointed, North Atlantic Council on Youth Policy, (funded by W.T. Grant Foundation. Gary Melton, Ph.D., Chair, Clemson University
- 1996 Appointed, Research Fellow, Centre for Behavioural Research, Psychology Department, University of the Free State, Bloemfontein, South Africa
- 1995 Academic Leadership Award, Action Council for Cross-Cultural Mental Health and Human Services
- 1991 Distinguished Public Service Award, Rockefeller College of Government, State University of New York, Albany, NY
- 1981 Elected Fellow, American Association of Orthopsychiatry

PUBLICATIONS

Books

Weinbach, R., Yegedis, B. & Morrison-Rodriguez, B. (1999). Research methods for social workers. Needham Heights, MA: Allyn and Bacon

Book Chapters

Morrison-Rodriguez, B. (2003). Chapter 6: Building a Fatherhood Movement in South Carolina. In O. Clayton, R.Mincy, & D. Blankenhorn (Eds.) Black Fathers in Contemporary America. (pp. 105-124), New York: Russell Sage

Morrison-Rodriguez, B. (1998). Twenty-six steps to Article 27: The example of African-American children in South Carolina. In A.Andrews & N. Kaufman (Eds.) Taking children's rights seriously: The child's right to a standard of living. (pp.197-212). Westport, CT: Prager

Morrison, B.J. (1997). Reframing the research agenda. In A.J. Carten & J.R. Dumpson (Eds.) Removing risks from children: Shifting the paradigm. (pp.49-62). Silver Spring, MD: Beckham House

Morrison, B. & Gresson, A. (1990). Curriculum content pertaining to the black elderly for selected health professions. In DHHS, Health Services Resources Administration (HRSA).

Minority aging: Essential curriculum content for selected health professionals. (pp.223-288)
Washington, DC: US Department of Health and Human Services

Morrison, B. & Rehr, H. (1986). Evaluating the consortium, faculty, preceptors and graduates. In H. Rehr & P. Caroff. (Eds.) A new model in academic-practice partnerships: Multi-instructor and institutional collaboration in social work.(pp. 30-64) Lexington, MA: Ginn Press

Morrison, B. (1983). Physical health and the minority aged. In R. McNeely & J. Colen (Eds.) Aging in minority groups. (pp.161-173). Thousand Oaks, CA: Sage Publications

Morrison, B. (1982). Sociocultural and economic dimensions of long term care. In G. Getzel & J. Mellor (Eds.) Gerontological social work practice in long term care. (pp.) Binghamton, NY: Haworth Press

Journal articles

Kip, KE, Peters, R.H., Morrison-Rodriguez, B. (2002). Commentary on why national epidemiological estimates of substance abuse by race should not be used to estimate prevalence and need for substance abuse services at community and local levels. American Journal of Drug and Alcohol Abuse. March, 2002

Billingsley, A. & Morrison-Rodriguez, B. (1998). The black family in the 21st century and the black church as an action system: A macro perspective. Journal of Human Behavior in the Social Environment,1, 31-47

Morobe, F., Wessels, B. & Morrison-Rodriguez, B. (1997). University-community partnership programs. Family Futures, 1, 2-7

Morrison, B.J. (1995). A research and policy agenda on predictors of institutional placement among minority elderly. Journal of Gerontological Social Work,24,17-28

Casimir, G. & Morrison, B. (1993). Rethinking work with multicultural populations. Community Mental Health Journal, 2,547-559

Rehr, H., Morrison, B. & Greenberg, R. (1992). Research utilization and application of findings. Research in Social Work Practice, 2,358-363

Speedling, E. & Morrison, B. (1983). Patient satisfaction: Closing the gap between provider and consumer. Quality Review Bulletin, 9,224-228

Morrison, B. (et.al.) (1982). Consumer opinion surveys: A hospital quality assurance measurement. Quality Review Bulletin, 8,19-24

Blumenfield, S. & Morrison, B. (1981). The elderly and the social health care continuum. The Mt. Sinai Journal of Medicine, 48,569-572

Jenkins, S. & Morrison, B.(1978). Ethnicity and family services. American Journal of Orthopsychiatry, 48, 160-163

Published Congressional Testimony

Morrison, B. (1990). Long term care needs of black elderly: Strategies for action. U.S. House of Representatives, Select Committee on Aging, 101st Congress. Washington, DC: USGPO, Pub. No. 101-743, pp.25-38

Morrison, B. (1988). Mental health and the elderly: Issues in service delivery to Hispanic and Black communities. U.S. House of Representatives, 100th Congress. Washington, DC: USGPO, Pub. No. 100-874, pp.24-57

Morrison, B. (1986). Access to community-based and institutional long term care: Issues for Black aged. Proceedings of the Panel on Minority Access to Long Term Care. U.S. Senate, Select Committee on Aging

Published Conference Proceedings

Morrison, B. & Shabazz, A. (1995). Sins of the mother: Public policy toward crack cocaine addicted women and their children. In A. Rogers (Ed.) The Black family: Breaking the grip of alcohol, tobacco, and other drugs. (pp.45-58) Conference Proceedings of the National Black Family Summit, Hilton Head, SC

Morrison, B. (1986). Health needs of minority elderly and the role of Medicare and Medicaid. (pp.35-49). Albany, New York: Rockefeller Institute of Government

Selected Monographs and Government Reports

Andrews, A. & Morrison, B. (1997). The changing American family: Impact on South Carolina's children. Columbia, SC: Institute for Families in Society, University of South Carolina

Morrison, B. & Holmes, A.B. (1996). African-American children in South Carolina: A Call for action. (pp. 1-47) Columbia, SC: Urban League, *1995-1996 State of Black South Carolina*

Morrison, B. (1995). Report on the focus group on African-Americans and advance directives. Columbia, SC: Governor's Office Division on Aging

Morrison, B. (1995). Brief Issues Paper: Violence against older women. Prepared for the South Carolina State White House Conference on Aging, Governor's Office Division on Aging

PRESENTATIONS (Since 1990)

“Evaluating for Program Improvement” and “Data Collection Methods for Busy Practitioners”, 21st Century Community Learning Centers Annual Conference, Orlando, FL, March 28, 2006
Logic Model Intensive (Using Logic Models to Measure Program Outcomes). HCAP Grantee Annual Conference (HRSA), December, 2004

“Empowerment Evaluation as a Catalyst for Systemic Change: A Comparison of Three Approaches to Training and Technical Assistance”. American Evaluation Association, Annual Conference, Crystal City, Virginia, November 7, 2002

“Empowerment Evaluation: A Tool for Capacity Building. Workshop for Baptist Community Ministries and the Center for Nonprofit Resources. New Orleans, Louisiana, January, 2001

“Empowerment Evaluation: A Tool for Capacity Building”. South East Council on Foundations, Annual Conference, Orlando, Florida, 2000

“Impact of Policy on Collaboration in Systems of Care for Children with SED and Their Families”, Annual Training Institutes in Children’s Mental Health, Sponsored by The Georgetown University Research and Training Center in Children’s Mental Health, New Orleans, Louisiana, October, 2000

“ The Father-Daughter Relationship and Its Impact on Ego Development in Adult Women”, *African American Fathers and Their Families in the 21st Century*”. Institute for American Values and the Morehouse University Research Institute, Atlanta, GA, November, 1998

“Neighbors Helping Neighbors: A Community-Based Strategy for Strengthening Families”. Twelfth National Conference on Child Abuse and Neglect, Cincinnati, Ohio, November 1998

“A Single System Design Research Study: The Working Together Project for Drug Addicted Women and Their Children”, Annual Conference of the American Association for Orthopsychiatry, Washington, D.C., June, 1998

“Assessing the Impact of Welfare Reform”, South Carolina Department of Health and Environmental Control, Columbia, SC, April, 1997

“Sins of the Mother: Public Policy Toward Crack Cocaine Addicted Women and Their Children” with A. Shabazz, *Breaking the Grip of Drugs and Alcohol in the Black Community*, Annual Conference of the National Black Family Summit, Hilton Head, SC, March, 1996

“African-Americans Thirty Years Post-Apartheid”, Annual Conference of the Human Sciences Research Council, Pretoria, South Africa, June, 1996

“Impact of Welfare Reform on Black Families in South Carolina”, *Health and Welfare of Children and Families in the Carolinas*. Special Conference for the Press , Annie E. Casey Journalism Center for Children and Families, Columbia, SC, December 1996

“Culturally Competent Programs for African-Americans”, Conference on *Culturally Competent Programs and Practices*, Hunter College School of Social Work, New York, NY, June, 1995

“Enduring and Emerging Issues for Women in Social Work, Annual Conference, South Carolina Chapter, National Association of Social Workers, Columbia, SC, December, 1995

“The Development of Culturally Competent Services”, *Mental Health Services for Minority Populations*. Conference of the William S. Hall Psychiatric Institute, Columbia, SC, December, 1994

“ Needs of the African-American Elderly”, *Minority Services Enhancement Symposium*”, Workshop for the New York City Department for the Aging, New York, NY, June, 1993

“Addressing the Hard to Serve Client”, Annual Program, New York State Council on Home Care Services, Albany, NY, April 1992

“Social Workers and Public Policy in the Field of Aging”, *Social Workers and Public Policy: Visions and Strategies*. Nelson A. Rockefeller College of Public Affairs and Policy, Albany, NY, April, 1992

“Emerging Issues in Community-Based Long Term Care”, Annual Legislative and Regulatory Conference, New York State Association of Health Care Providers, Inc., Albany, NY, April, 1992

“Public Policy Issues for the Elderly and Children and the Integration of Services for these Two Populations”, *Intergenerational Challenges: The Myths, The Realities and the Future*. Suffolk County Department on Aging, Brentwood, NY, November, 1990

FUNDED RESEARCH

The Impact of Policy on Collaboration in Systems of Care. Research and Training Center for Children’s Mental Health, Florida Mental Health Institute, University of South Florida. **Co-PI** with Mary Evans, Ph.D., R.N. Funded by National Institute of Disability and Rehabilitation Research (NIDRR), U.S. Department of Education. (1999-2003)

Enhancing Services to Drug Abusing Women and their Children: A Pilot Study. **Co-PI** with Rita Rhodes, Ph.D. and Ayisha Shabazz, MSW. SC Department of Social Services and University of South Carolina Office of Sponsored Research. (1995-1997)

School-Based Mental Health Project Evaluation. South Carolina Department of Mental Health, William S. Hall Psychiatric Institute, Columbia, SC. Faculty Investigator, Andreas Pumariaga, M.D., P.I., SAMHSA, USDHHS (1994-1996)

Project F.I.R.E: future Initiatives in Rural Empowerment. South Carolina Department of Mental Health. Faculty Investigator, John Lee, Ph.D., P.I., SAMHSA, USDHHS (1994-1996)

Path to the Institution: Sociocultural, familial, and organizational factors. Brookdale Center on Aging of Hunter College, New York. Co-PI with Rose Dobrof, DSW, Administration on Aging, US DHEW (1978-1980)

Ethnic Factors in Child Welfare. Center for Child Welfare Research at Columbia University, New York, Research Associate for Shirley Jenkins, Ph.D., P.I., US DHEW

GRANT REVIEWER FOR FEDERAL AGENCIES

User Liaison Program, Agency for Health Care Policy and Research, DHHS (March, 1992)

Geriatric Education Center Grants Study Section, Health Resources and Services Administration (HRSA), USPHS, Rockville, MD (March, 1988)

Minority Health Professional Training Grants, Health Resources and Services Administration (HRSA), USPHS, Rockville, MD (April, 1988)

Developmental Grants Study Section, National Center for Health Services Research and Health Care Technology Assessment, USPHS, Rockville, MD (1983-1987)

EDITORIAL BOARDS

Community Alternatives: International Journal of Family Care (1996-1997)

Journal of Teaching in Social Work (1990-1997)

Journal of Gerontological Social Work (1990-1997)

ACADEMIC SERVICE

University of South Florida

Search Committee, Vice President for Advancement

Planning Committee, The Engaged University Conference, February, 2001

Ad Hoc Committee to the Provost, Minority Faculty Recruitment and Retention

Council of Associate Deans

Task Group, Research Core, Ph.D. Program in Special Education, USF College of Education

University of South Carolina

USC Affirmative Action Committee

President's Salary Equity Committee

Faculty Senate

Faculty Legislative Liaison Committee

Advisory Committee, African-American Studies Program

Undergraduate Assessment Advisory Committee

University Committee on Named and Distinguished Professorships

Martin Luther King Celebration Planning Committee

Search Committee, Director of the USC Press

Hunter College, City University of New York

Faculty Senate

INTERNATIONAL SERVICE

External Evaluator, Mangaung-University of the Free State Community Partnership Program (MUCPP), Funded by the Kellogg Foundation (1995-1998)

Member, International Advisory Board, University of the Free State Foundation, Bloemfontein, South Africa (1995-current)

NATIONAL SERVICE ON BOARDS AND COMMITTEES

Advisory Committee, Behavioral Science and Social Science, Brookdale National Fellowship Program in Geriatrics and Gerontology, Brookdale Foundation

Chair, Policy Committee, Older Women's League (OWL)

Chair, Board of Human Service Associates/Growing Home (Therapeutic Foster Care)

Board, Institute for the Advancement of Social Work Research

National Center for Social Work and Education Collaboration (Fordham University)

National Advisory Panel, FIPSE Project, University of Alabama

Delegate from South Carolina, Appointed by Gov. Carol Campbell, 1995 White House Conference on Aging

National Study Group, Child Protection Policy, Edna McConnell Clark Foundation

Policy Advisory Board, The Center for the Study of Issues in Public Mental Health

STATE SERVICE ON ADVISORY COMMITTEES AND TASK FORCES

Florida Gubernatorial Board Appointee, Children's Board of Hillsborough County

South Carolina

Board, Mental Health Association of South Carolina

Board, South Carolina SHARE (Self-Help Association Regarding Emotions)

SC Department of Mental Health Public-Academic Consortium, Academic Advisory Panel

SC Department of Mental Health, Cultural Acton Management Program Advisory Group

SC Division on Aging, Statewide Coalition on Advance Directives

SC Protection and Advocacy for Individuals with Mental Illness (PAMI)

New York

Research Panel and Grant Reviewer, Low Income Labor Market Analysis in Home Care

New York State Department of Social Services

Governor's Advisory Committee on Long Term Care Financing and Insurance

Governor's Advisory Committee on Alzheimer's Disease and Related Dementias

Governor's Long Term Care Policy Coordinating Council

Housing Panel, Albany Civic Forum

Board, Whitney M. Young Community Health Center

Managed Care Task Group, New York State Chapter, National Association of Social Workers

Professional Issues Committee, New York State Chapter, NASW

Geriatrics Task Force, New York City Health and Hospitals Corporation

VOLUNTEER SERVICE BOARDS

Reach-Up (Respond, Educate, Advocate, Collaborate for Health in Underserved Populations):
Project to eliminate disparities in infant mortality in Florida (Board Member, 2007-current)

Friends of Senehun Ngola in Sierra Leone, Board Chair and Founding Board Member (2005-2010) (Education and Health Services Projects in Sierra Leone)

Hillsborough Kids, Inc (HKI), Privatized Child Welfare Agency (2004-2005)

Communities Joined in Action (Professional Organization of HCPA/CAPs :Health Projects for the Medically Uninsured) (2004-2005)

Powerstories, Inc. (Women's Improvisational Theater) (2004-2005)

Children's Board of Hillsborough County, County Taxing Authority for
Children's programs in Hillsborough County, Florida (2002)

REFERENCES

Supplied Upon Request